



Skills

- Excellent creative, visionary, conceptualization, written and verbal communication skills.
- Solid understanding of cross-browser/platform issues and knowledgeable in development tradeoffs between speed, design, flexibility and the underlying page architecture.
- Professional people skills; good at building rapport with clients.
- Expert knowledge of corporate design and branding.
- Firm understanding of interactive design principles, usability and integration of SEO into site architecture.
- Accomplished in all aspects of print design.
- Ability to prioritize work and handle multiple projects with tight deadlines.
- Strong understanding of technology; able to troubleshoot and find solutions

Programs

HTML/DHTML, XHTML, XML, CSS, Flash, Dreamweaver, Illustrator, Photoshop, Aftereffects, Quark Xpress, Office, Mac and PC proficient. Working knowledge of Ajax/javascript, Actionscript and basic PHP/mysql

Experience

GWP Brand Engineering
Toronto, Ont
Flash Developer
2008 – 2009

- Developed and animated creative flash projects that included demos, banner ads and integrated website animations.
- Maintained and followed corporate brand guidelines for businesses such as ING Direct.
- Conceptualized new ideas and formed them into client presented storyboards.
- Coded front end website campaigns using W3C standard coding.

Tucows Inc
Toronto, Ont
Senior Designer
2006 – 2007

- Created animations, banners, demos and other interactive media using Adobe Flash.
- Rebranded companies corporate websites, print material and marketing campaigns.
- Conceptualized, Designed and oversaw tradeshow exhibits to completion.
- Designed, implemented and maintained user interfaces using HTML, CSS and JavaScript.

Waxworks Creative
Waterloo, Ont
Multimedia Designer
2005 - 3 mth contract

- Developed and implemented multiple corporate projects involving, branding, flash web sites, print collateral and interactive CD presentations.
- Convened with clients to determine project direction and desired end result.
- Managed all branding and design needs for several large industrial clients.
- Ensured projects were kept organized and used time management logs to track progress.



Experience

Hostopia
Toronto, Ont
Multimedia Designer
2003 – 2005

- Developed professional works from rough layouts to finished digital products for major corporations such as Telus, Rogers, Bell Sympatico and others.
- Gained valuable experience utilizing several workflow management applications.
- Utilized working knowledge of Photoshop, Illustrator and Flash, rendering media for client web pages, print work and corporate flash animations.
- Communicated successfully with marketing and project management on various projects for the top client base.
- Presented creative ideas and preliminary design outlines to a marketing and design team in a clear and concise manner.

Orange Fish Media
Toronto, Ont
Freelance Designer
2001 – 2003

- Developed excellent working relationships with a variety of clients and print shops.
- Responsible for ensuring a quality finished product and 100% client satisfaction.
- Coordinated a team of design professionals during day to day activities.
- Designed/setup print work for many large institutions including University of Toronto and Price Waterhouse Coopers.
- As companies began to explore commercial applications of the World Wide Web, I provided digital art and animation for their web sites.

Training - Education

Bad Dog Theatre
Level 300 Improvisation/Team Building Skills Class
2004

Bad Dog Theatre
Level 400 [final] Improvisation Class
2005

Ontario Secondary School Diploma